Installation and Configuration

Detailed guide on installing, activating, configuring, updating, and deactivating the PUQ Product Analytics addon module for WHMCS.

- WHMCS Module Installation and Update
- Initial Setup and Access Control

WHMCS Module Installation and Update

PUQ Product Analytics module **WHMCS**

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System Requirements

Requirement	Minimum
WHMCS	8.x or higher
PHP	8.1 or 8.2
ionCube Loader	v13 or newer

> **Note:** The module is encrypted with ionCube. Ensure that the correct ionCube Loader version is active on your web server.

Download

The module is distributed as a single ZIP archive. A separate build is published for each supported PHP major version.

All versions and historical builds are available in the index:

- https://download.puqcloud.com/WHMCS/addons/PUQ_WHMCS-Product-Analytics/

Direct "latest" downloads

PHP 8.2

```
wget https://download.puqcloud.com/WHMCS/addons/PUQ_WHMCS-Product-Analytics/php82/PUQ_WHMCS-Product-Analytics-latest.zip
```

PHP 8.1

```
wget https://download.puqcloud.com/WHMCS/addons/PUQ_WHMCS-Product-Analytics/php81/PUQ_WHMCS-Product-Analytics-latest.zip
```

> Not sure which PHP version your WHMCS runs on? Check **Utilities > System > PHP Info** in the WHMCS admin area.

Installation

Step 1: Unzip the Archive

On your WHMCS server (or locally):

```
unzip PUQ_WHMCS-Product-Analytics-latest.zip
```

Step 2: Copy the Module Files

Copy the extracted module directory directly to your WHMCS directory:

```
cp -r PUQ_WHMCS-Product-Analytics/puq_product_analytics /var/www/html/whmcs/modules/addons/
```

Step 3: Activate and Configure the Addon

Module

1. Log in to the WHMCS admin area.
2. Navigate to **System Settings > Addon Modules** (or **Setup > Addon Modules**).
3. Find **PUQ Product Analytics** in the list and click **Activate**.
4. Click **Configure**, enter your **License Key**, and select the admin groups allowed to access the module.
5. Click **Save Changes**.

File Structure

Structure of files after a successful installation:

```
whmcs/
└── modules/
    └── addons/
        └── puq_product_analytics/   # Addon files
```

Update Procedure

To update the module to a newer version:

1. **Deactivate** the addon module in **Setup > Addon Modules**.
2. Make a backup of your WHMCS files and database.
3. Download the latest version for your PHP version.
4. Extract the ZIP and overwrite the existing files in the `modules/` directories.
5. **Reactivate** the addon module in **Setup > Addon Modules** (this will trigger database migrations). All settings and client data are safe during this process.

Initial Setup and Access Control

Product Analytics addon **WHMCS**

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After uploading the module files, you need to activate the module and configure roles and permissions inside WHMCS.

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1. Activate the Addon

1. Log in to your WHMCS admin area.
2. Navigate to **System Settings > Addon Modules** (or **Setup > Addon Modules** in older versions).
3. Find **PUQ Product Analytics** in the list.
4. Click **Activate**.

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2. Configure Settings & Permissions

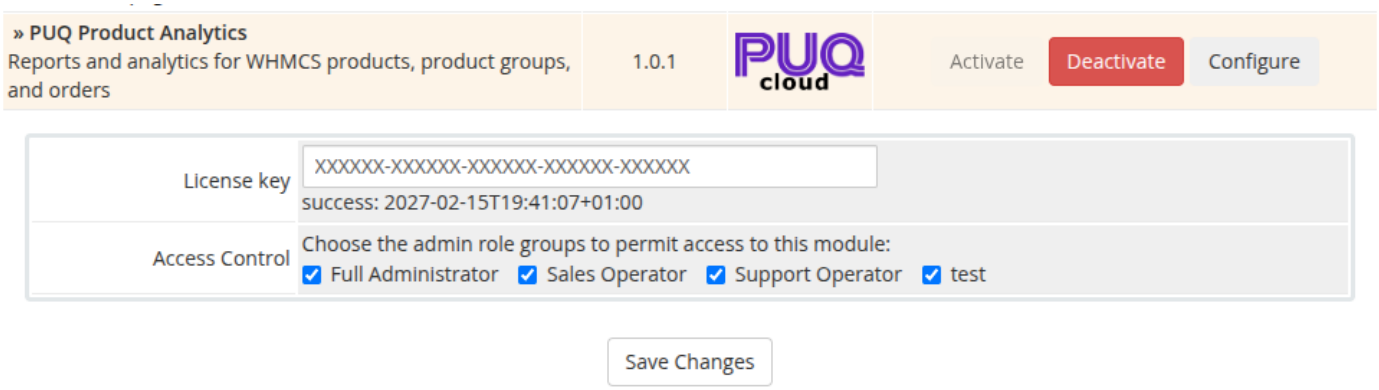
1. Click **Configure** next to PUQ Product Analytics.
2. Enter your license key in the **License key** field.
3. In **Access Control**, check the administrator role groups that are allowed to access and view the analytics (e.g., Full Administrator, Sales Operator, Support Operator, test).
4. Click **Save Changes**.

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3. Verify Activation

Once settings are saved, the license validation status will display directly below the license key field:

- **Success status** (e.g., `success: 2027-02-15T19:41:07+01:00`) indicates that the module successfully validated its license and is ready.



01-addon-config-license.png