

Installation and Configuration

Detailed guide on installing, activating, configuring, updating, and deactivating the PUQ Product Analytics addon module for WHMCS.

- [WHMCS Module Installation and Update](#)
- [Initial Setup and Access Control](#)

WHMCS Module Installation and Update

PUQ Product Analytics module **WHMCS**

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System Requirements

Requirement	Minimum
WHMCS	8.x or higher
PHP	8.1 or 8.2
ionCube Loader	v13 or newer

“ **Note:** The module is encrypted with ionCube. Ensure that the correct ionCube Loader version is active on your web server.

Download

The module is distributed as a single ZIP archive. A separate build is published for each supported PHP major version.

All versions and historical builds are available in the index:

- https://download.puqcloud.com/WHMCS/addons/PUQ_WHMCS-Product-Analytics/

Direct "latest" downloads

PHP 8.2

```
wget https://download.puqcloud.com/WHMCS/addons/PUQ_WHMCS-Product-Analytics/php82/PUQ_WHMCS-Product-Analytics-latest.zip
```

PHP 8.1

```
wget https://download.puqcloud.com/WHMCS/addons/PUQ_WHMCS-Product-Analytics/php81/PUQ_WHMCS-Product-Analytics-latest.zip
```

“ Not sure which PHP version your WHMCS runs on? Check **Utilities > System > PHP Info** in the WHMCS admin area.

Installation

Step 1: Unzip the Archive

On your WHMCS server (or locally):

```
unzip PUQ_WHMCS-Product-Analytics-latest.zip
```

Step 2: Copy the Module Files

Copy the extracted module directory directly to your WHMCS directory:

```
cp -r PUQ_WHMCS-Product-Analytics/puq_product_analytics /var/www/html/whmcs/modules/addons/
```

Step 3: Activate and Configure the Addon

Module

1. Log in to the WHMCS admin area.
 2. Navigate to **System Settings > Addon Modules** (or **Setup > Addon Modules**).
 3. Find **PUQ Product Analytics** in the list and click **Activate**.
 4. Click **Configure**, enter your **License Key**, and select the admin groups allowed to access the module.
 5. Click **Save Changes**.
-

File Structure

Structure of files after a successful installation:

```
whmcs /  
└─ modules /  
    └─ addons /  
        └─ puq_product_analytics /    # Addon files
```

Update Procedure

To update the module to a newer version:

1. **Deactivate** the addon module in **Setup > Addon Modules**.
2. Make a backup of your WHMCS files and database.
3. Download the latest version for your PHP version.
4. Extract the ZIP and overwrite the existing files in the `modules/` directories.
5. **Reactivate** the addon module in **Setup > Addon Modules** (this will trigger database migrations). All settings and client data are safe during this process.

Initial Setup and Access Control

Product Analytics addon **WHMCS**

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After uploading the module files, you need to activate the module and configure roles and permissions inside WHMCS.

1. Activate the Addon

1. Log in to your WHMCS admin area.
 2. Navigate to **System Settings > Addon Modules** (or **Setup > Addon Modules** in older versions).
 3. Find **PUQ Product Analytics** in the list.
 4. Click **Activate**.
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2. Configure Settings & Permissions

1. Click **Configure** next to PUQ Product Analytics.
 2. Enter your license key in the **License key** field.
 3. In **Access Control**, check the administrator role groups that are allowed to access and view the analytics (e.g., Full Administrator, Sales Operator, Support Operator, test).
 4. Click **Save Changes**.
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3. Verify Activation

Once settings are saved, the license validation status will display directly below the license key field:

- **Success status** (e.g., `|success: 2027-02-15T19:41:07+01:00|`) indicates that the module successfully validated its license and is ready.

» PUQ Product Analytics Reports and analytics for WHMCS products, product groups, and orders		1.0.1		Activate	Deactivate	Configure
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License key

XXXXXX-XXXXXX-XXXXXX-XXXXXX-XXXXXX
success: 2027-02-15T19:41:07+01:00

Access Control

Choose the admin role groups to permit access to this module:
☒ Full Administrator ☒ Sales Operator ☒ Support Operator ☒ test

Save Changes

01-addon-config-license.png