

Changelog

Product Analytics addon **WHMCS**

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v1.0 — 2026-02-15

First release.

New Features

- Dashboard with key metrics overview (products, groups, clients, services, retention rate)
- Services by Status donut chart on dashboard
- Recurring Revenue cards with multi-currency support
- Orders (Last 30 Days) summary on dashboard
- New Subscriptions (12 mo) bar chart on dashboard
- Top Products by Active Services ranking on dashboard
- Top Groups by Services ranking on dashboard
- Products Overview report with sortable product table
- Revenue by Product report with annual/monthly estimates per currency
- Product Popularity report with date range filter, subscription stats, and monthly charts
- Product Churn report with churn/retention rates and color-coded visual bars
- Groups Overview report with group table and service counts
- Revenue by Group report with per-group revenue breakdown
- Group Distribution report with donut chart visualization
- Clients Overview report with status breakdown, age distribution, and new clients chart
- Client Lifetime Value report with LTV stats, revenue distribution, and top clients
- Client Revenue report with detailed per-client revenue table
- Orders Overview report with order stats by currency and monthly charts
- Orders by Product report with product ranking by order volume
- Date range filters (This Month, This Year, Last 30 Days, Last 12 Months, Last 2 Years, All Time)
- Multi-currency support across all reports
- Real-time search and column sorting on all tables
- License verification system with online/offline modes

- Dashboard accessible without active license, other pages restricted
 - English language interface
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