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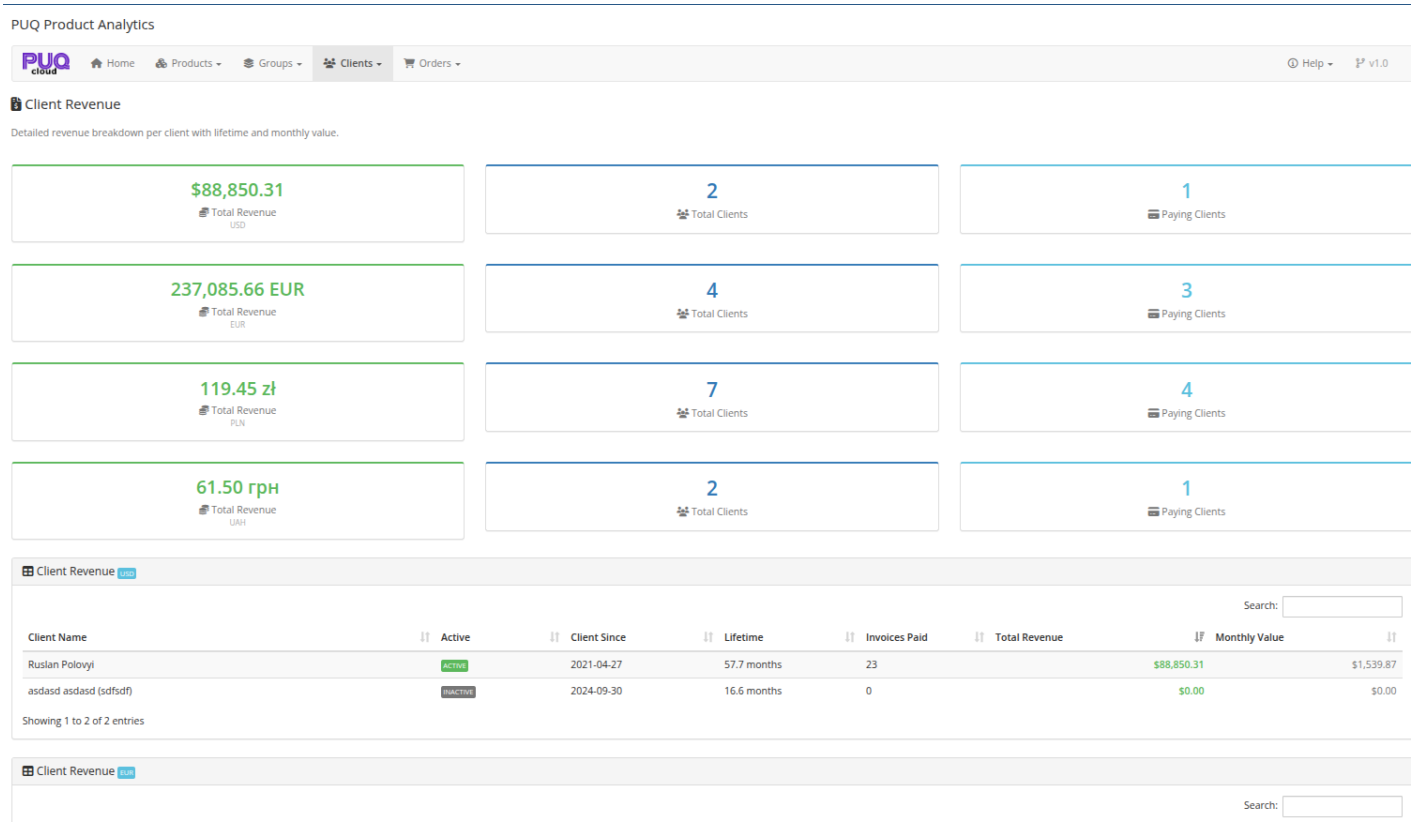
Client Revenue

Product Analytics addon **WHMCS**

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The Client Revenue page is available at: **Addons** > **PUQ Product Analytics** > **Clients** > **Client Revenue**

Detailed revenue breakdown per client with lifetime and monthly value.



12-client-revenue.png

Revenue Summary

For each currency, three key metrics are displayed:

Metric	Description
Total Revenue	Total revenue from paid invoices in this currency
Total Clients	Number of clients with invoices in this currency
Paying Clients	Number of clients who have actually paid

Each currency is displayed as a separate row of cards.

Client Revenue Table

A sortable and searchable table per currency with detailed client data:

Column	Description
Client Name	Name of the client
Active	Client status badge (Active / Inactive)
Client Since	Registration date
Lifetime	How long the client has been registered (in months)
Invoices Paid	Total number of paid invoices
Total Revenue	Lifetime revenue from this client
Monthly Value	Average monthly revenue from this client

The table supports real-time search filtering and column sorting.

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