

# Installation and Update

## Product Analytics addon **WHMCS**

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## System Requirements

| Requirement    | Minimum                 |
|----------------|-------------------------|
| PHP            | 8.1, 8.2 or newer       |
| WHMCS          | 8.x, 9.x or newer       |
| ionCube Loader | v13 or newer (v14, v15) |

“ **Note:** The module uses ionCube encoding. Make sure ionCube Loader is installed and active on your server.

## Download

The module can be ordered and downloaded from PUQ Cloud:

- **Order / Download:** <https://puqcloud.com/store/whmcs-addon-modules>
- **FAQ:** <https://community.puqcloud.com/>
- **Direct download links:**

PHP 8.1:

```
wget https://download.puqcloud.com/WHMCS/addons/PUQ_WHMCS-Product-Analytics/php81/PUQ_WHMCS-Product-Analytics-latest.zip
```

PHP 8.2+:

```
wget https://download.puqcloud.com/WHMCS/addons/PUQ_WHMCS-Product-Analytics/php82/PUQ_WHMCS-Product-Analytics-latest.zip
```

“ All versions are available at:

[https://download.puqcloud.com/WHMCS/addons/PUQ\\_WHMCS-Product-Analytics/](https://download.puqcloud.com/WHMCS/addons/PUQ_WHMCS-Product-Analytics/)

After downloading, extract the archive:

```
unzip PUQ_WHMCS-Product-Analytics-latest.zip
```

# Installation

## Step 1: Upload Files

Extract the module archive and upload the `puq_product_analytics` directory to the WHMCS addons directory:

```
/your-whmcs/modules/addons/puq_product_analytics/
```

Directory structure after upload:

```
modules/addons/puq_product_analytics/  
  puq_product_analytics.php  
  hooks.php  
  whmcs.json  
  version  
  logo.png  
  lib/  
    puqProductAnalytics.php  
  lang/  
    english.php  
  templates/  
    ...
```

## Step 2: Activate the Module

1. Log in to the WHMCS admin panel
2. Go to **Setup > Addon Modules**
3. Find **PUQ Product Analytics** in the list
4. Click **Activate**

## Step 3: Configure the License Key

1. After activation, click **Configure** next to the module
2. Enter your license key in the **License key** field
3. Select admin role groups that should have access to the module
4. Click **Save Changes**

After saving, a verification status will appear below the license key field (e.g., `success: 2027-02-15T19:41:07+01:00`).

» PUQ Product Analytics  
Reports and analytics for WHMCS products, product groups, and orders

1.0 **PUQ** cloud

Activate Deactivate Configure

License key   
success: 2027-02-15T19:41:07+01:00

Access Control Choose the admin role groups to permit access to this module:  
☒ Full Administrator ☒ Sales Operator ☒ Support Operator ☒ test

Save Changes

01-addon-config-license.png

## Step 4: Access the Module

Go to **Addons > PUQ Product Analytics** to access the dashboard and all reports.

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# Update

## Step 1: Backup

Before updating, we recommend backing up:

- Your WHMCS database
- Module files in `modules/addons/puq_product_analytics/`

## Step 2: Upload New Files

Extract the new version and overwrite all files in:

```
/your-whmcs/modules/addons/puq_product_analytics/
```

## Step 3: Verify

1. Log in to the WHMCS admin panel
2. Go to **Addons > PUQ Product Analytics**
3. Check the version number in the top-right corner of the navigation bar (e.g., `v1.0`)

“ Re-activation is not required after updating. Simply overwrite the files and the new version is ready to use.

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# Deactivation

1. Go to **Setup > Addon Modules**
2. Click **Deactivate** next to PUQ Product Analytics
3. Confirm the deactivation

“ **Note:** The module does not create any custom database tables. Deactivation simply removes the module from the active addons list.

# License

The module requires an active license for full functionality. The license is verified through the PUQ Cloud license server.

## How License Verification Works

- The module periodically checks license validity at <https://license.puqcloud.com/>
- Verification results are cached in the database for 5 days
- If the license server is temporarily unreachable, the module uses the last cached result

## Without an Active License

- **Dashboard** (Home page) remains fully accessible
- **All other pages** (Products, Groups, Clients, Orders) display a license required page
- **All AJAX controllers** (except Dashboard) return a 403 error

## After Activating a License

1. The warning banner disappears
2. All reports and pages become accessible
3. Enter your license key in **Setup > Addon Modules > PUQ Product Analytics > Configure**

## Purchase a License

<https://puqcloud.com/store/whmcs-addon-modules>

For license-related questions, please contact us via the ticket system:

<https://puqcloud.com/submitticket.php>

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