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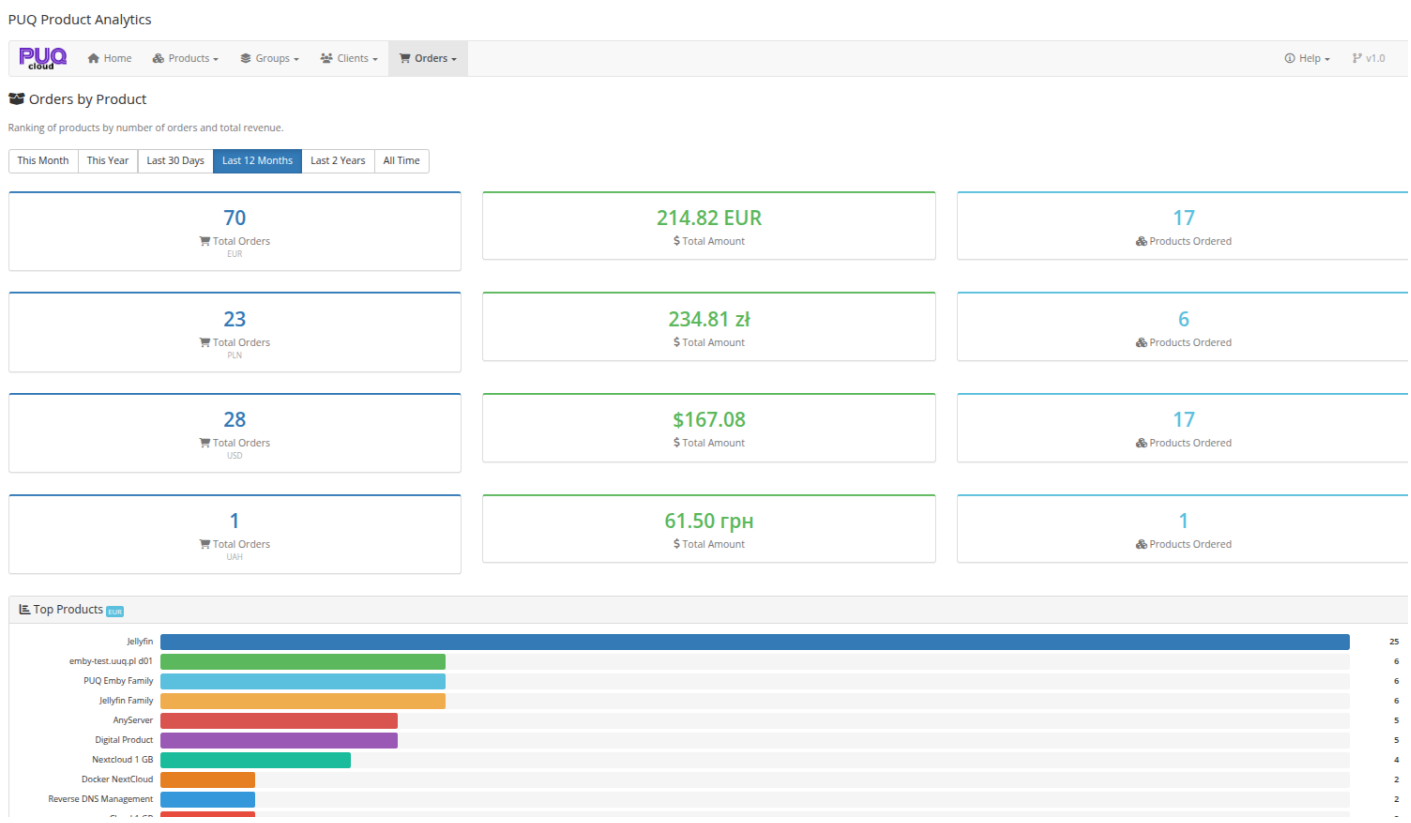
Orders by Product

Product Analytics addon **WHMCS**

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The Orders by Product page is available at: **Addons** > **PUQ Product Analytics** > **Orders** > **Orders by Product**

Ranking of products by number of orders and total revenue.



14-orders-by-product.png

Date Range Filter

At the top of the page, a set of period buttons allows you to select the analysis timeframe:

- **This Month** — current calendar month
- **This Year** — current calendar year
- **Last 30 Days** — rolling 30-day window
- **Last 12 Months** — rolling 12-month window (default)
- **Last 2 Years** — rolling 24-month window
- **All Time** — entire history

Order Statistics

For each currency, three key metrics are displayed:

Metric	Description
Total Orders	Total number of orders in the selected period
Total Amount	Total revenue from orders
Products Ordered	Number of unique products that received orders

Each currency is displayed as a separate row of cards.

Top Products

A horizontal bar chart per currency ranking products by the number of orders received in the selected period. This helps identify your best-selling products and understand which products drive the most order volume.

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