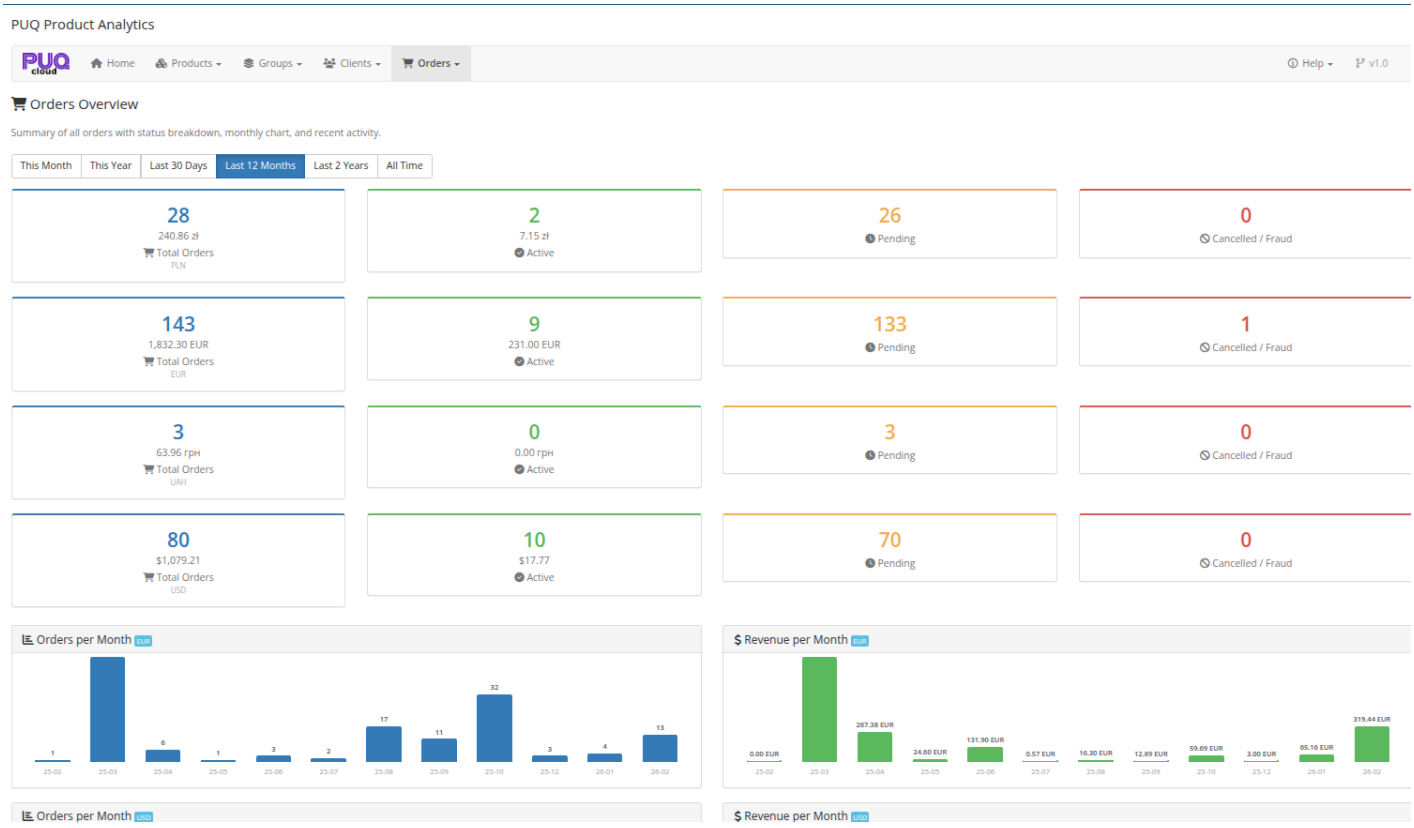
Orders Overview

Product Analytics addon **WHMCS**

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The Orders Overview page is available at: **Addons** > **PUQ Product Analytics** > **Orders** > **Orders Overview**

Summary of all orders with status breakdown, monthly chart, and recent activity.



13-orders-overview.png

Date Range Filter

At the top of the page, a set of period buttons allows you to select the analysis timeframe:

- **This Month** — current calendar month
- **This Year** — current calendar year
- **Last 30 Days** — rolling 30-day window
- **Last 12 Months** — rolling 12-month window (default)
- **Last 2 Years** — rolling 24-month window
- **All Time** — entire history

Order Statistics

For each currency, four key metrics are displayed:

Metric	Description
Total Orders	Total number of orders with the total amount
Active	Number of orders with Active status and their total amount
Pending	Number of orders with Pending status
Cancelled / Fraud	Number of cancelled or fraudulent orders

Each currency (e.g., PLN, EUR, UAH, USD) is displayed as a separate row of cards.

Monthly Charts

Below the statistics, two charts are displayed per currency:

- **Orders per Month** — bar chart showing the number of orders placed each month
- **Revenue per Month** — bar chart showing order revenue per month

These charts help identify order trends and seasonal patterns in sales activity.

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