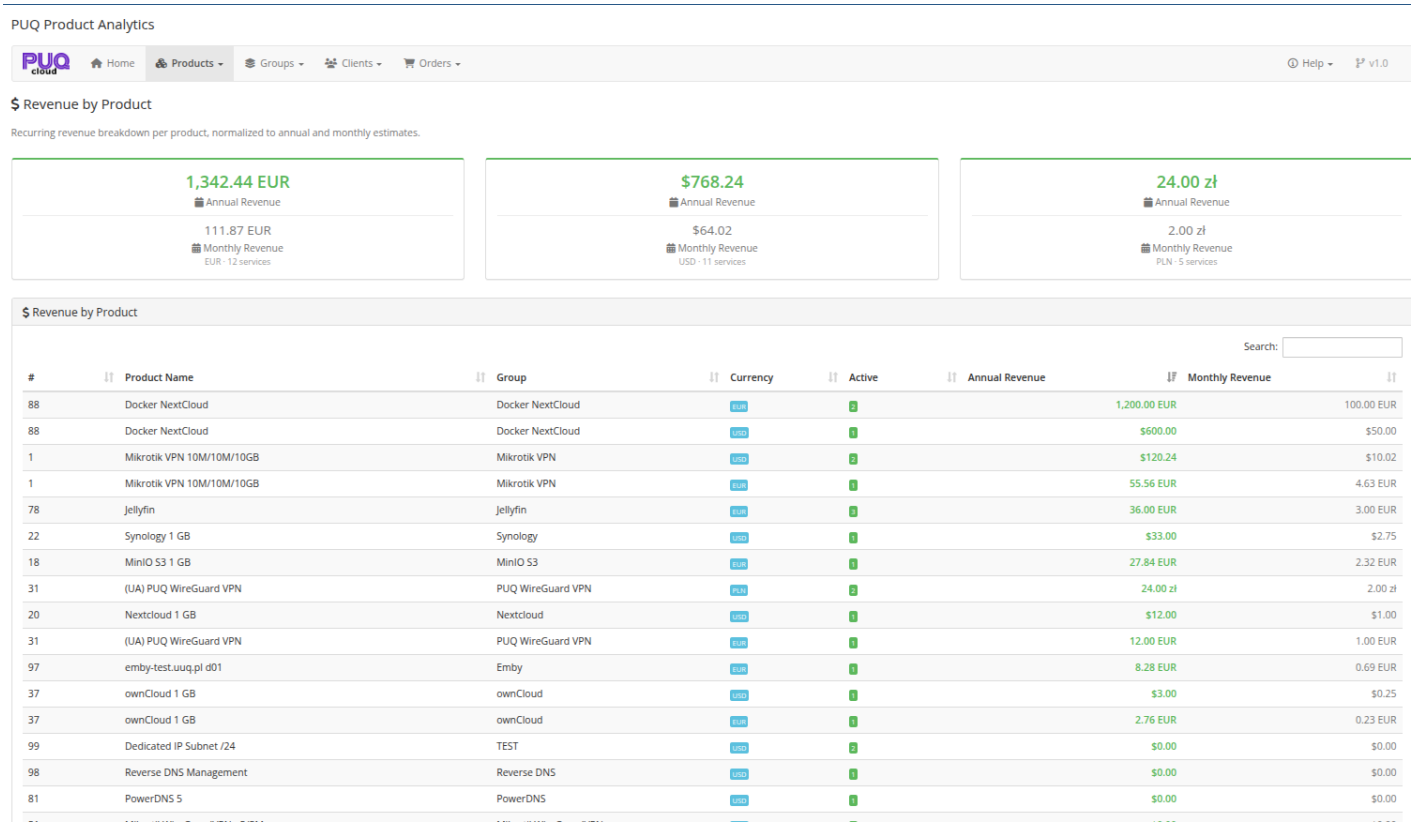
Revenue by Product

Product Analytics addon **WHMCS**

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The Revenue by Product page is available at: **Addons** > **PUQ Product Analytics** > **Products** > **Revenue by Product**

Recurring revenue breakdown per product, normalized to annual and monthly estimates.



04-revenue-by-product.png

Revenue Summary

The top section shows total revenue cards for each currency configured in WHMCS:

Metric	Description
Annual Revenue	Total estimated annual recurring revenue
Monthly Revenue	Normalized monthly revenue estimate
Services	Number of active services contributing to this revenue

Each currency (e.g., EUR, USD, PLN) is displayed as a separate card.

Revenue Table

A sortable and searchable table with per-product revenue breakdown:

Column	Description
#	Product ID
Product Name	Name of the product
Group	Product group
Currency	Currency badge (color-coded)
Active	Number of active services
Annual Revenue	Estimated annual revenue from this product in this currency
Monthly Revenue	Estimated monthly revenue

> **Note:** Revenue is calculated from the recurring amount of active services. Products with multiple currencies appear as separate rows.

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