

Revenue by Product

Product Analytics addon **WHMCS**

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The Revenue by Product page is available at: **Addons > PUQ Product Analytics > Products > Revenue by Product**

Recurring revenue breakdown per product, normalized to annual and monthly estimates.

PUQ Product Analytics

Home Products Groups Clients Orders Help v1.0

\$ Revenue by Product

Recurring revenue breakdown per product, normalized to annual and monthly estimates.

Currency	Annual Revenue	Monthly Revenue
EUR	1,342.44	111.87
USD	\$768.24	\$64.02
PLN	24.00	2.00

#	Product Name	Group	Currency	Active	Annual Revenue	Monthly Revenue
88	Docker NextCloud	Docker NextCloud	EUR	ON	1,200.00	100.00
88	Docker NextCloud	Docker NextCloud	USD	ON	\$600.00	\$50.00
1	Mikrotik VPN 10M/10M/10GB	Mikrotik VPN	USD	ON	\$120.24	\$10.02
1	Mikrotik VPN 10M/10M/10GB	Mikrotik VPN	EUR	ON	55.56	4.63
78	Jellyfin	Jellyfin	EUR	ON	36.00	3.00
22	Synology 1 GB	Synology	USD	ON	\$33.00	\$2.75
18	MinIO S3 1 GB	MinIO S3	EUR	ON	27.84	2.32
31	(UA) PUQ WireGuard VPN	PUQ WireGuard VPN	PLN	ON	24.00	2.00
20	Nextcloud 1 GB	Nextcloud	USD	ON	\$12.00	\$1.00
31	(UA) PUQ WireGuard VPN	PUQ WireGuard VPN	EUR	ON	12.00	1.00
97	emby-test.uuq.pl d01	Emby	EUR	ON	8.28	0.69
37	ownCloud 1 GB	ownCloud	USD	ON	\$3.00	\$0.25
37	ownCloud 1 GB	ownCloud	EUR	ON	2.76	0.23
99	Dedicated IP Subnet /24	TEST	USD	ON	\$0.00	\$0.00
98	Reverse DNS Management	Reverse DNS	USD	ON	\$0.00	\$0.00
81	PowerDNS 5	PowerDNS	USD	ON	\$0.00	\$0.00

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Revenue Summary

The top section shows total revenue cards for each currency configured in WHMCS:

Metric	Description
Annual Revenue	Total estimated annual recurring revenue
Monthly Revenue	Normalized monthly revenue estimate
Services	Number of active services contributing to this revenue

Each currency (e.g., EUR, USD, PLN) is displayed as a separate card.

Revenue Table

A sortable and searchable table with per-product revenue breakdown:

Column	Description
#	Product ID
Product Name	Name of the product
Group	Product group
Currency	Currency badge (color-coded)
Active	Number of active services
Annual Revenue	Estimated annual revenue from this product in this currency
Monthly Revenue	Estimated monthly revenue

“ **Note:** Revenue is calculated from the recurring amount of active services. Products with multiple currencies appear as separate rows.

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