

Vanity Mode

Vanity mode is the module's signature feature. It turns one domain you own into thousands of sellable “personal site + email” products: a customer picks a name and instantly gets name.yourdomain.com as a website and name@yourdomain.com as an email address. This chapter covers the whole story — what it is and why it sells, how to set up a vanity server group and its sellable domains, how to build the vanity product, what the order and client experience look like, and the standalone shop widget you can drop on any marketing site. It is intentionally detailed: Vanity is a complete go-to-market in itself.

- [What Vanity Mode Is \(and Why It Sells\)](#)
- [Setting Up the Vanity Group & Sellable Domains](#)
- [The Vanity Product](#)
- [Vanity: Order & Client Experience](#)
- [The Vanity Shop Widget](#)

What Vanity Mode Is (and Why It Sells)

PUQ Web Hosting module **WHMCS**

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The idea in one sentence

You own a memorable domain — say `benchwords.com` — and you **rent out names on it**. A customer who picks `ruslan` gets:

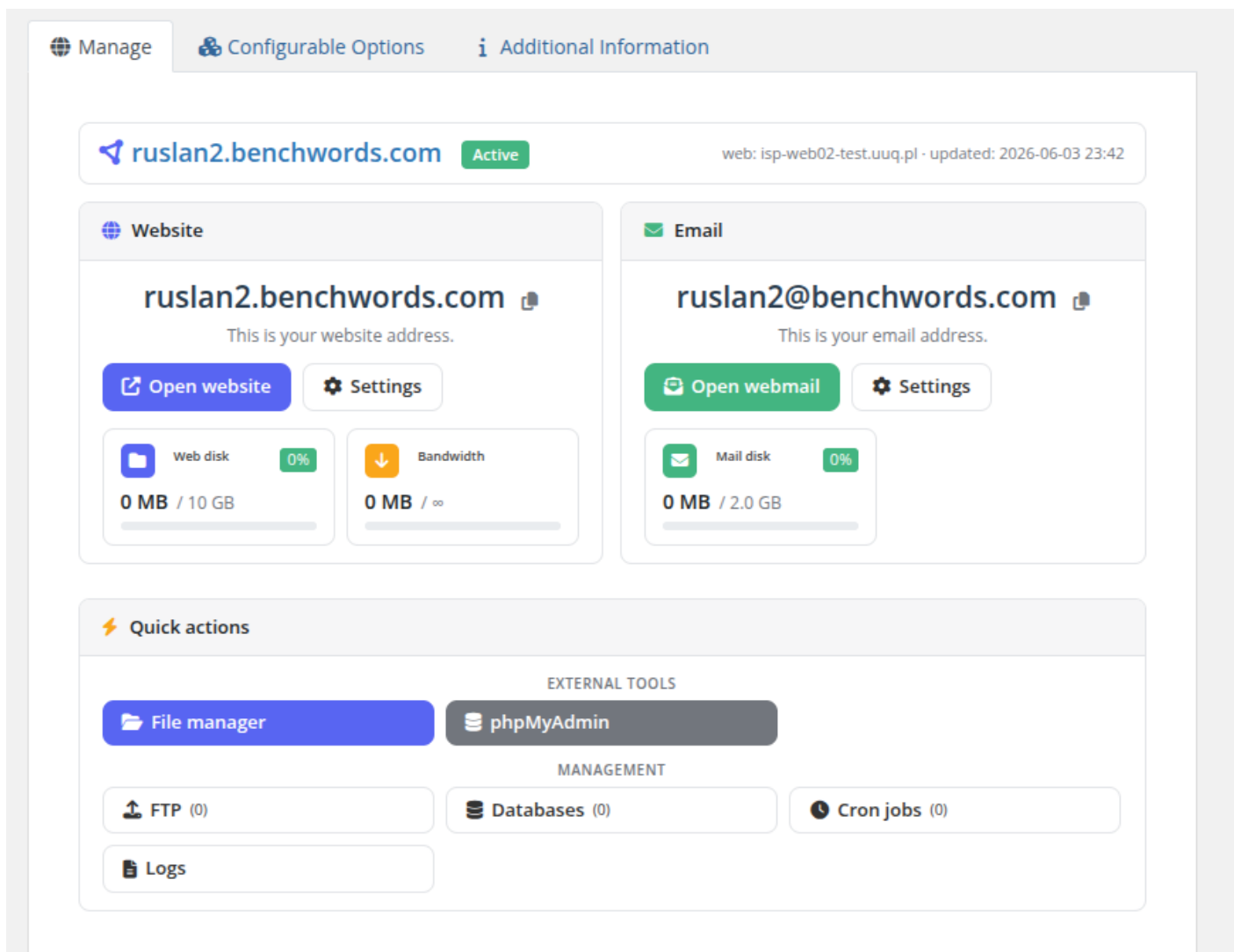
- a **website** at `ruslan.benchwords.com`, and
- an **email address** `ruslan@benchwords.com`,

...provisioned in seconds, billed by WHMCS, and fully self-service. One domain you already own becomes an unlimited catalogue of "personal site + email" products.

Why customers buy it

Registering a domain, configuring DNS, setting up mail and getting a website online is intimidating for most people. Vanity removes all of that: pick a name on a brand they already like, and they have a real site and a real inbox. It is the simplest possible hosting product to *buy* — which makes it the easiest to *sell*.

This is exactly what the customer ends up with — a clean two-card dashboard, **Website** and **Email**, with nothing else to configure:



How it differs from normal hosting

A normal (Split/Unified) service gives the customer a **whole domain** and the full toolbox — DNS records, multiple mailboxes, SSL, backups, subdomains. A **vanity slot** is deliberately minimal:

	Normal hosting	Vanity slot
Domain	the customer's own domain	one name on your domain
Website	full account	a per-service web account for <code>[name.yourdomain.com]</code>
Mailbox	create/delete many	exactly one fixed mailbox <code>[name@yourdomain.com]</code>
DNS	full zone editor	nothing to manage — one record on your zone
SSL / Backups / Subdomains	customer-managed	handled for them (mail SSL lives on your provider domain)

The customer never sees DNS, SSL, backups or zone editing — those don't apply to a slot. The trimmed client menu reflects that.

The safety guarantee (read this)

Vanity mode is **destructive-safe by design**. No matter what a customer does — order, change password, set forwards, cancel — the module only ever touches:

- the **per-service web user** for that one subdomain,
- **one mailbox** on your shared provider mail user, and
- **one DNS record** (in push mode) for the subdomain.

It **never** touches the **parent mail domain**, the **DNS zone**, or your **provider Hestia user**. One customer's actions can never affect another customer or your base domain. You will see this guarantee restated on the setup screen — it is a load-bearing invariant of the whole model.

Two ways to sell it

1. **Inside WHMCS** — a normal product with a live name-availability check on the order form (covered in *The vanity product* and *Order & client experience*).
2. **Anywhere** — a standalone **shop widget** (two small files) you drop on any marketing domain. It shows a "claim your name" landing page and sends buyers straight into your prefilled WHMCS cart (covered in *The vanity shop widget*).

YOUR NAME. YOUR ADDRESS.

Claim your personal site & email

Pick a name — get **name.domain** as a website and **name@domain** as your email, in seconds.

YOUR NAME		DOMAIN	
your-name	*	benchwords.com	▼
WEBSITE SIZE		MAILBOX SIZE	
1 GB	▼	512 MB	▼
TOTAL			
12.00 zł /yr			
Get it now →			

Powered by PUQ Web Hosting

“ The next pages set it up end-to-end: first the **server group + sellable domains**, then the **product**, then the **order/client experience**, then the **widget**.

Setting Up the Vanity Group & Sellable Domains

PUQ Web Hosting module **WHMCS**

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A vanity offer is built on a special **server group** whose *purpose* is **Vanity**. This page sets up that group and the parent domains you will sell names on.

Step 1 — Make a group a Vanity group

Create a server group (Infrastructure → **Server Groups** → **Add Server Group**), open it, and on the **General** tab set **Group purpose** to **Vanity**.

PUQ Web Hosting

The screenshot shows the PUQ Web Hosting interface. At the top, there's a navigation bar with links for Home, Services, Statistics, Infrastructure, and Logs. A 'Vanity' group is selected, and a 'Save group' button is visible. The 'General' tab is active, showing the 'Name' field set to 'Vanity' and a 'Description' field. Under 'Group purpose', the 'Vanity' option is selected, with a description: 'sell name.<domain> / name@<domain> on domains you own'. A note explains that choosing 'Vanity' hides hosting-config tabs and shows the 'Vanity domains' tab. Below, the 'Reserved names' section lists 'admin2'. A footer note states that certain names (www, mail, admin, ns1, _dmarc, etc.) are reserved and cannot be registered.

Switching to Vanity changes the group editor: the hosting-config tabs disappear and a **Vanity domains**

tab appears. A vanity group only has four tabs — **General**, **Variables**, **DNS servers**, **Vanity domains**.

Reserved names

The General tab has a **Reserved names** box (one per line). These are names customers may **not** register on this group's domains (e.g. `admin2`, your own brand words, etc.). They are enforced on the order form, the client setup page, the API and at provisioning — **on top of** the built-in technical reservations (`www`, `mail`, `admin`, `ns1`, `_dmarc`, ...), which you never need to list yourself.

Step 2 — Attach DNS servers

On the **DNS servers** tab, tick the nameservers that will carry the subdomain records for this group's domains. Subdomain records are pushed to **every** attached DNS node (active-active).

PUQ Web Hosting

Home Services Statistics Infrastructure Logs Settings Help v1.0

Back Vanity Save group

General Variables DNS servers Vanity domains

Vanity group — only the DNS server selection applies here. Zones belong to your provider domains (configured on the Vanity domains tab); the subdomain records are pushed to the servers ticked below.

Attach DNS servers to this group. DNS servers are independent — one server can serve many groups. Subdomain records for this group's vanity domains are pushed to every attached server.

Available DNS servers — 2 of 2 selected Save DNS selection

No server in this group has Web AND Mail capabilities ticked — unified-deployment products will fail to provision here. Edit a server under Web servers and tick both caps, or stick with Split-deployment products.

Name	Driver	Caps	Hostname	Status	Capacity
☒ isp-ns1-test.uuq.pl	HESTIACP	WEB MAIL DNS	isp-ns1-test.uuq.pl	ACTIVE	4
☒ isp-ns2-test.uuq.pl	HESTIACP	WEB MAIL DNS	isp-ns2-test.uuq.pl	ACTIVE	4

Don't see your DNS server? Add it on the DNS Servers page first.

If a domain uses **External / wildcard** DNS (next step), the module writes no DNS at all and this selection is irrelevant for that domain.

Step 3 — Add the parent domains you sell

Open the **Vanity domains** tab. This is the core of the setup. Note the banner restating the safety guarantee — the module only adds/removes the per-service subdomain, one mailbox, and (in push mode) one DNS record; it never touches the parent mail domain, the zone, or your provider Hestia user.

PUQ Web Hosting

PUQcloud

[Home](#) [Services](#) [Statistics](#) [Infrastructure](#) [Logs](#)

[Settings](#) [Help](#) v1.0

[Back](#)

Vanity

Save group

GeneralVariablesDNS serversVanity domains

Vanity mode is destructive-safe by design. The module only adds/removes the per-service subdomain, ONE mailbox, and (push mode) ONE DNS record. It never touches the parent mail domain, the DNS zone, or your provider Hestia user. Make sure the provider mail user below already owns the mail domain on HestiaCP before selling slots on it.

@ Sellable parent domains — 1 domain(s)

Add domain

Domain	Mail server / user	DNS	TTL	Status	In use
benchwords.com	benchwords-com-mail @ benchwords.com	EXTERNAL	3600	ACTIVE	3

For each domain you sell, create a WHMCS Configurable Option named vanity_domain on the product, whose option values are exactly these domain strings, and a product Custom Field named vanity_name for the buyer's name. Set the product Deployment mode to Vanity and bind it to this group.

Click **Add domain** and configure each parent domain:

Edit benchwords.com



Parent domain *

benchwords.com

The domain you own. Sold as `name.<domain>` (site) + `name@<domain>` (mailbox).

✉ Mail (required)

Mail server *

isp-mx02-test.uuq.pl (isp-mx02-test.uuq.pl) ▼

Provider mail username *

benchwords-com-mail

Mail domain (blank = parent domain)

benchwords.com

🔧 DNS for the subdomain

DNS mode

External / wildcard — module touches no DNS ▼

External: you maintain a wildcard `*.domain` or manage DNS yourself. Push: the module writes the `name` A/AAAA record into your existing zone.

🌐 Web servers — which servers may host this domain's sites (least-loaded is picked at order time)

- ☐ isp-web01-test.uuq.pl `isp-web01-test.uuq.pl` (3)
- ☒ isp-web02-test.uuq.pl `isp-web02-test.uuq.pl` (6)

Leave empty only for a mail-only vanity product. Otherwise tick at least one.

Status

Active (sellable) ▼

Notes

Cancel

Save

Field

What it means

Parent domain	The domain you own and sell on (e.g. <code> benchwords.com </code>). Sold as <code> name.<domain> </code> (site) + <code> name@<domain> </code> (mailbox).
Mail server + Provider mail username	The shared Hestia mail user that already owns the mail domain. This user must already own the mail domain on HestiaCP before you sell slots on it. Every customer mailbox is created on this one user.
Mail domain	Usually the parent domain; leave blank to use it.
DNS mode	External / wildcard — you maintain a <code> *.domain </code> wildcard (or manage DNS yourself) and the module touches no DNS. Push — the module writes the <code> name </code> A/AAAA record into your existing zone.
Web servers	Which Web nodes may host this domain's sites. The least-loaded ticked node is chosen at order time. Tick at least one (leave empty only for a mail-only vanity product).
Status	<code> Active (sellable) </code> to offer it; otherwise hidden from new orders.

“ **DNS mode tip:** a `|*.benchwords.com|` wildcard A-record pointing at your web tier is the simplest setup — every new `|name.benchwords.com|` resolves immediately with zero per-order DNS work. Use **Push** mode only when you need exact per-name records in a zone the module manages.

Step 4 — Variables (optional)

The **Variables** tab works the same as for standard groups — group-wide `|{name}|` values used by DNS zone templates. Most vanity setups don't need it (the subdomain record is the only DNS the module writes). Note that a vanity group shows only four tabs — General / Variables / DNS servers / **Vanity domains** — the hosting-config tabs are hidden.

PUQcloud

[Home](#)[Services](#)[Statistics](#)[Infrastructure](#)[Logs](#)

[Settings](#)[Help](#)

v1.0

Back

Vanity

Save group

General

Variables

DNS servers

Vanity domains

Group-wide key/value pairs substituted into DNS zone template records as {name} placeholders. Empty values fall through to the product's WHMCS configurations; if both are empty, the worker drops template records that reference the variable.

ns1

value

ns2

value

+ Add variable

Save variables

Once the group has at least one **Active** parent domain with a mail user and a web server, it is ready. The next page wires up the **product** that sells from it.

The Vanity Product

PUQ Web Hosting module **WHMCS**

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With the **vanity group** ready (previous page), create a WHMCS product that sells from it. Create a normal product (*Setup* → *Products/Services*), set its module to **PUQ Web Hosting**, and point its **Server Group** at your vanity group.

Step 1 — Set the deployment mode to Vanity

On *Module Settings* → *General*, set **Deployment mode** to **Vanity**. The limits tabs collapse into a single **Vanity limits** tab.

DetailsPricingModule SettingsCustom FieldsConfigurable OptionsUpgradesFree DomainCross-sellsOtherLinks

Module NamePUQ Web Hosting

Server GroupNone

License key

success: License check disabled (DEV)

GeneralVanity limitsClientEmailConfig options

Infrastructure

Server Group (addon side) *

Vanity

Picks which addon server group (web + mail + dns) this product deploys into. Nameservers and DNS variables are configured per-group under *Addon* → *Server Groups* → *Edit* → *DNS variables*.

Package contents

What this package includes

☒ Web (domain, files, databases, FTP, cron) ☒ Mail (mailboxes, webmail, mail backups) ☐ DNS (always active — locally managed)

Deployment mode

☐ Split (one Hestia user per role; web / mail / dns can live on different servers) ☐ Unified (single Hestia user holds web + mail; DNS joins the same account when the server is in the DNS cluster)

☒ Vanity (sell name-<your-domain> sites + name-<your-domain> mailboxes on a domain YOU own)

Split is the classic mode and supports any group composition. Unified requires the chosen server group to contain at least one server with both *Web* and *Mail* capabilities ticked (*Addon* → *Servers* → *Edit* → *Capabilities*). Customer-facing change: a single *Account backups* quota replaces the separate *Web* / *Mail* backup counts. The mode is locked at *CreateAccount* time — switching the product of an existing service between split and unified is refused.

Vanity sells slots on a domain you own (configured under *Addon* → *Server Groups* → *Edit* → *Vanity domains*). The buyer picks the parent domain via a Configurable Option named *vanity_domain* and enters their name in a Custom Field named *vanity_name*; the service then gets a normal per-service web account for *name.<domain>* and ONE mailbox *name@<domain>* on your shared mail user. The module never creates or deletes the parent domain / zone / your provider user. Set the per-order site and mailbox sizes on the *Vanity limits* tab.

How role gating works: A role is *enabled* for a service when BOTH the package-level checkbox is ticked AND the corresponding *disk_quota* resolves to a non-zero value. Setting *web_disk_quota=0* (or *mail_disk_quota=0*) via the *Web/Mail* tab or via a WHMCS Configurable Option behaves exactly like un-ticking the box here — the role is skipped entirely.

- Provisioner skips *createPackage* / *createuser* / *addomain* for the disabled role.
- Client area hides the matching tabs (Mailboxes / Databases / FTP / Cron / Web settings / Custom SSL / Backups) and dashboard cards.
- Admin inline panel skips role-specific pills.
- DNS is *never gated* — DNS records are managed locally regardless of which Hestia roles are active. If the server group has no DNS servers attached, DNS provisioning is silently skipped.

At least one of *Web* / *Mail* must be ticked — provisioning errors otherwise.

Step 2 — Vanity limits

The **Vanity limits** tab sets the slot sizes and the per-slot caps:

Module NamePUQ Web Hosting

Server GroupNone

License key

success: License check disabled (DEV)

General

Vanity limits

Client

Email

Config options

🔗 Vanity slot sizes

The buyer's `vanity_name` + the chosen `vanity_domain` become `name.<domain>` (a normal per-service web account) and `name@<domain>` (one mailbox on your shared provider mail user). Tick Web and/or Mail in General to control which the buyer gets.

Website quota (MB) `DISK_QUOTA`

0

0 = no website (Web role skipped). Configurable Option override: `vanity_site_disk_quota`.

Mailbox quota (MB)

0

0 = no mailbox (Mail role skipped). Configurable Option override: `vanity_mail_quota`.

🔗 Web account & mailbox limits

Apply to the vanity web account + the single mailbox. Moved here from the Web / Mail tabs (hidden in Vanity mode).

Cron jobs `CRON_JOBS`

5

0 = unlimited. Configurable Option override: `web_cron_jobs`.

Max databases `DATABASES`

1

Configurable Option override: `web_databases`.

Max FTP accounts

1

Configurable Option override: `web_ftp_accounts`.

Default PHP version

8.2

☒ Auto-install Let's Encrypt on account create

Rate limit (email / hour) `RATE_LIMIT`

97

Outgoing emails per mailbox per hour. 0 = unlimited.

🔗 Required WHMCS setup for this product:

- A Configurable Option named `vanity_domain` whose option values are the exact parent-domain strings from this group's *Vanity domains* list (the buyer picks one).
- A product Custom Field named `vanity_name` (text) — the buyer's chosen name. May be left for the client to fill in after order; they'll be prompted in the client area. The per-role Disk / Bandwidth / Backups / Subdomains fields are not used in vanity mode (the website size is *Website quota* above).

Field	Meaning
Website quota	Disk for the <code>name.<domain></code> website. <code>0</code> = no website (skip the web role).
Mailbox quota	Disk for the single <code>name@<domain></code> mailbox. <code>0</code> = no mailbox (mail-only off).
Cron jobs / Max databases / Max FTP / Default PHP	Caps for the website account (same meaning as normal hosting).
Auto-install Let's Encrypt / Rate limit	Auto-SSL on the website + outbound mail rate limit.

Tick **Web** and/or **Mail** on the General tab to control which the buyer gets (a website-only or mailbox-only vanity product is possible).

Step 3 — Create the Configurable Options & Custom Field

The product needs two things wired into WHMCS so the order form can expose them:

- a **Configurable Option** named `vanity_domain` (its values are the parent-domain strings from the group's *Vanity domains* list — this is how the buyer picks which domain), and
- a product **Custom Field** named `vanity_name` (text, required — the buyer's chosen name).

The module creates both for you. Open the **Config options** tab and click **Create / sync missing**:

Edit Product

Details Pricing Module Settings Custom Fields Configurable Options Upgrades Free Domain Cross-sells Other Links

Module Name: PUQ Web Hosting
Server Group: None

License key:
success: License check disabled (DEV)

General Vanity limits Client Email Config options

Configurable Options

The module reads its per-order limits (and, in Vanity, the parent domain) from WHMCS Configurable Options, and the customer's name (Vanity) from a product Custom Field `vanity_name`. This creates the ones this product needs — found by name, missing ones added. Safe to run any number of times; existing options and values are never changed. Prices start at 0 — tune them under *Configurable Options* afterwards. The set shown depends on the Deployment mode + ticked roles above; for Vanity, the `vanity_domain` values come from the group's Vanity domains.

[Create / sync missing](#) [Refresh](#)

Option	Key	Source	Status	Default values
Domain	<code>vanity_domain</code>	dynamic	COMPLETE 1/1	benchwords.com
Website quota	<code>vanity_site_disk_quota</code>	static	COMPLETE 5/5	1024 1 GB, 2048 2 GB, 5120 5 GB, 10240 10 GB, 20480 20 GB
Mailbox quota	<code>vanity_mail_quota</code>	static	COMPLETE 5/5	512 512 MB, 1024 1 GB, 2048 2 GB, 5120 5 GB, 10240 10 GB

Custom fields (customer enters at order)

Field	Type	Status
<code>vanity_name</code>	text (required)	PRESENT

[Switch to Advanced Mode](#)

You'll see `vanity_domain` come up as **dynamic** (its values come straight from your group's sellable domains), the website/mailbox quota options, and the `vanity_name` custom field marked **PRESENT**. It's safe to re-run any time — existing options and values are never changed. Tune the prices afterwards under WHMCS *Configurable Options*.

Step 4 — (Optional) client permissions

The **Client** tab toggles which client-area actions are visible. For vanity, the relevant control is **Mailbox settings — forwards / auto-responder** (the customer gets one fixed mailbox, so

"create/delete mailbox" don't apply). Leave DNS/SSL/backup toggles off for a clean vanity experience.

What it looks like to your staff

Once a vanity service exists, its WHMCS service page shows the vanity configurable options — the parent **Domain**, **Website quota** and **Mailbox quota** — instead of the full split set:

The screenshot shows the WHMCS service page for a vanity service. The top navigation bar includes a search bar with "Vanity - ruslan.benchwords.com" and a "Go" button, along with "+ New Addon" and "More" links. The main content area is divided into two columns. The left column, titled "Order # 1278 - View Order", contains a list of service details: Product/Service (Vanity), Server (None), Domain (ruslan.benchwords.com), Dedicated IP, Username, Password (Rm0K4sYWe[16]*), Status (Active), Domain (benchwords.com), Website quota (10 GB), and Mailbox quota (10 GB). The right column contains registration details: Registration Date (02/06/2026), Quantity (1), First Payment Amount (0.00), Recurring Amount (0.00) with a "Recalculate on Save" toggle, Next Due Date (N/A), Termination Date, Billing Cycle (Free), Payment Method (PayPal), and Promotion Code (None). At the bottom, a "Module Commands" section includes buttons for "Create", "Suspend", "Unsuspend", "Terminate", and "Change Package".

The product is now ready to sell. The next page walks the **buyer's** experience and the **client area** they get.

Vanity: Order & Client Experience

PUQ Web Hosting module **WHMCS**

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This page follows a vanity order from the WHMCS cart through to the live customer dashboard.

On the order form

The vanity product's order form asks the buyer to **choose a name and a domain**, with a single helper line: *“lowercase letters, digits and hyphens — this is your website name **and** your email name.”* Website/mailbox quota dropdowns and a live price summary sit alongside.

Notifications

logged in as ruslan (0 items)

PUQcloud

Home

Services

Domains

Billing

Support

Open Ticket

Shopping Cart

Categories

HOSTING

Proxmox KVM

Support

PUQVPNCP

Synology

MikrotikWireGuardVPN

Mikrotik VPN

ownCloud

MinIO S3

Nextcloud

TEST

Reverse DNS

Application

Docker Immich

Docker n8n

Docker Grafana

Docker InfluxDB

Docker NextCloud

Configure

Configure your desired options and continue to checkout.

Vanity

Choose Billing Cycle

\$2.75 Annually

Configurable Options

Additional Information

(required fields are marked with *)

Choose your name & domain

your-name . benchwords.com

Lowercase letters, digits and hyphens. This is your website name and your email name.

Website quota 1 GB \$0.28

Mailbox quota 512 MB \$0.28

Have questions? Contact our sales team for assistance. [Click here](#)

Order Summary

Vanity

HOSTING

Vanity \$2.75

» Domain: benchwords.com \$0.00

» Website quota: 1 GB \$0.28

» Mailbox quota: 512 MB \$0.28

Setup Fees: \$0.00

Annually: \$3.31

\$3.31

Total Due Today

Continue

As the buyer types, the module checks availability **live** against your API. A taken or reserved name is rejected with the reason, and a live preview shows exactly what they'll get:

Notifications

logged in as ruslan Fokov

PUQcloud

Home

Services

Domains

Billing

Support

Open Ticket

Hello, ruslan!

Shopping Cart

0

Categories

HOSTING

Proxmox KVM

Support

PUQVPNCP

Synology

MikrotikWireGuardVPN

Mikrotik VPN

ownCloud

MinIO S3

Nextcloud

TEST

Reverse DNS

Application

Docker Immich

Docker n8n

Docker Grafana

Docker InfluxDB

Docker NextCloud

Configure

Configure your desired options and continue to checkout.

Vanity

Choose Billing Cycle

\$2.75 Annually

Configurable Options

Additional Information

(required fields are marked with *)

Choose your name & domain

ruslan · benchwords.com · ✗ already taken

Lowercase letters, digits and hyphens. This is your website name and your email name.

Website quota10 GB \$2.75

Mailbox quota2 GB \$0.83

Website ruslan.benchwords.com · Email ruslan@benchwords.com

Have questions? Contact our sales team for assistance. [Click here](#)

Order Summary

Vanity

HOSTING

Vanity\$2.75

» Domain: benchwords.com\$0.00

» Website quota: 1 GB\$0.28

» Mailbox quota: 512 MB\$0.28

Setup Fees:\$0.00

Annually:\$3.31

\$3.31

Total Due Today

Continue

A free name turns green and unlocks **Continue**:

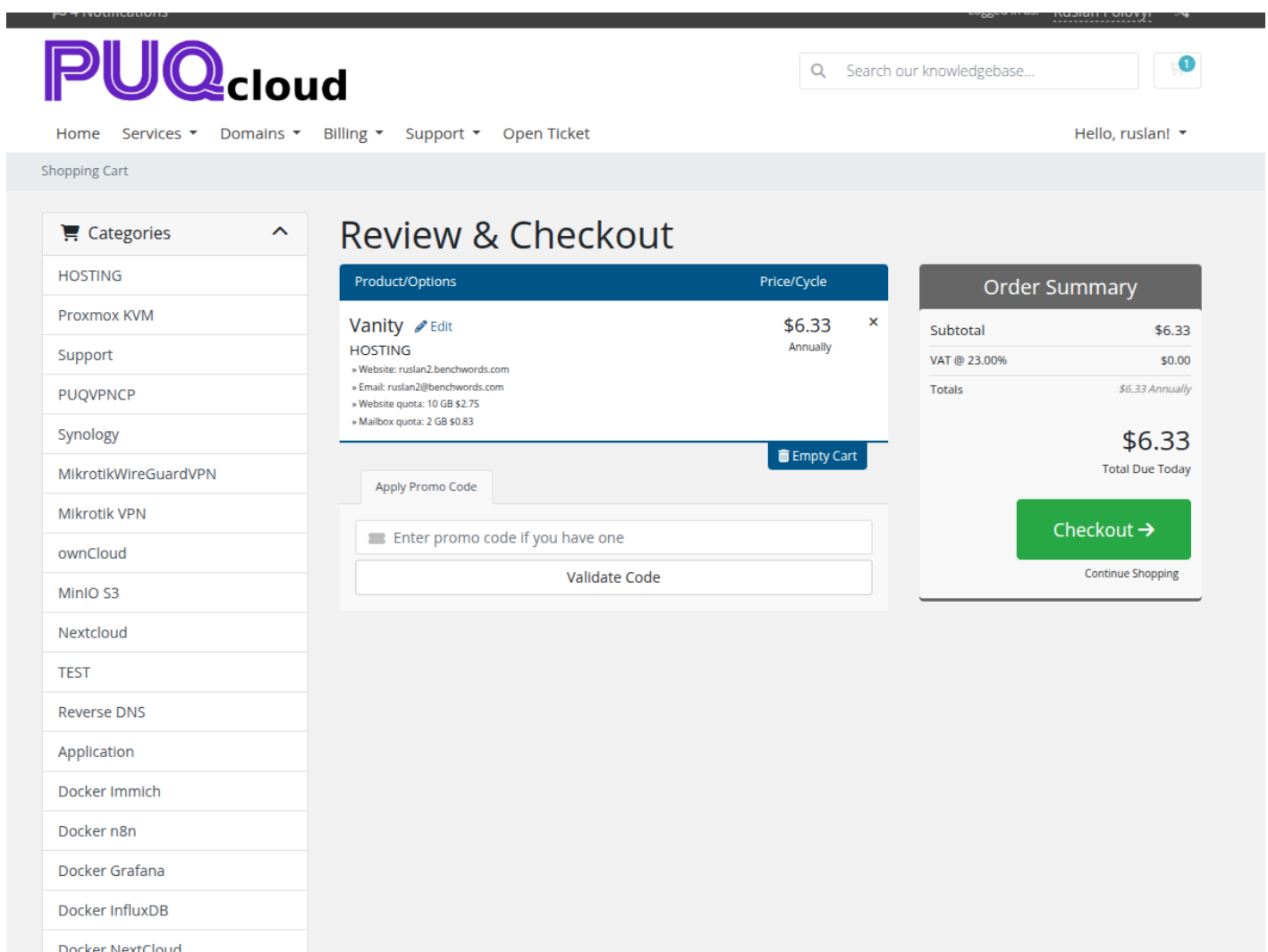
- It is plain text — open it in any editor. The header comment explains every part.
- **All CSS classes are prefixed** `puqv-` (e.g. `.puqv-pill`, `.puqv-preview`, `.puqv-name-row`). Edit the `<style>` block to recolour the availability pill, the preview frame, spacing, fonts, etc.
- The HTML "skeleton" (the `puqv-*-slot` containers) is where the real WHMCS fields are dropped in at runtime — rearrange it freely; just keep the `*-slot`, `#puqv-st` and `#puqv-pv` elements so the script can find them.
- The wording (title, helper line, availability messages) is **translatable** via the module language files (`|modules/servers/puqWebHosting/lang/<language>.php`, keys `|order_*|`) — it is injected at runtime, so you don't hard-code text in the template.

“ **Surviving updates.** A module upgrade may replace the shipped `|order_form_vanity.tpl|`. To keep your changes, copy it to `|order_form_vanity.custom.tpl|` in the same folder and edit that — the module loads the `|.custom.tpl|` automatically when it exists and never overwrites it.

After editing, reload the order page (no cache to clear for the template itself; if you changed module PHP, reset OPcache).

In the cart

At checkout the cart line is human-readable — it shows the resolved **Website** (`|name.domain|`) and **Email** (`|name@domain|`) plus the chosen quotas, so the buyer sees precisely what they're paying for:



Deployment

After payment the service deploys with the same live splash as any product (web account → mailbox → SSL), then flips to the dashboard. See *Deployment & Segmentation → How deployment works* for the progress screens.

The vanity client dashboard

The customer lands on a deliberately simple, two-card dashboard — **Website** and **Email** — each with an *Open* button and a *Settings* button, plus a small usage gauge:

Manage

Configurable Options

Additional Information

ruslan2.benchwords.com

Active

web: isp-web02-test.uuq.pl · updated: 2026-06-03 23:42

Website

ruslan2.benchwords.com

This is your website address.

Open website

Settings

Web disk

0%

0 MB / 10 GB

Bandwidth

0 MB / ∞

Email

ruslan2@benchwords.com

This is your email address.

Open webmail

Settings

Mail disk

0%

0 MB / 2.0 GB

Quick actions

EXTERNAL TOOLS

File manager

phpMyAdmin

MANAGEMENT

FTP (0)

Databases (0)

Cron jobs (0)

Logs

The sidebar is trimmed to only what applies to a slot — **Information, Mailbox, Web settings, FTP, Databases, Cron Jobs, Logs**. There is no DNS editor, no SSL page and no backups page, because those don't apply to a vanity slot:

★ Overview

i Information

Mailbox

Web settings

FTP

Databases

Cron Jobs

Logs

The single mailbox page

Because a slot has exactly **one** mailbox, there is no mailbox list — just a **Mailbox settings** page for `[name@domain]`: storage, change password, forwarding, and an auto-responder. *Open webmail* is one click.

← Back to overview Mailbox — ruslan2@benchwords.com

Mailbox settings Open webmail

ruslan2@benchwords.com

Your email address. Mailbox size is set by your plan.

Mailbox storage: 0 MB of 2.0 GB (0%)

Password

New password Repeat password

At least 8 characters, with an uppercase letter, a lowercase letter and a digit.

Change password

Forwarding & redirects

Forward a copy to

One or more full email addresses, separated by commas. Leave empty to disable forwarding.

☐ Do not keep a copy in this mailbox (forward only)

Save forwarding

Auto-responder

Automatic reply message

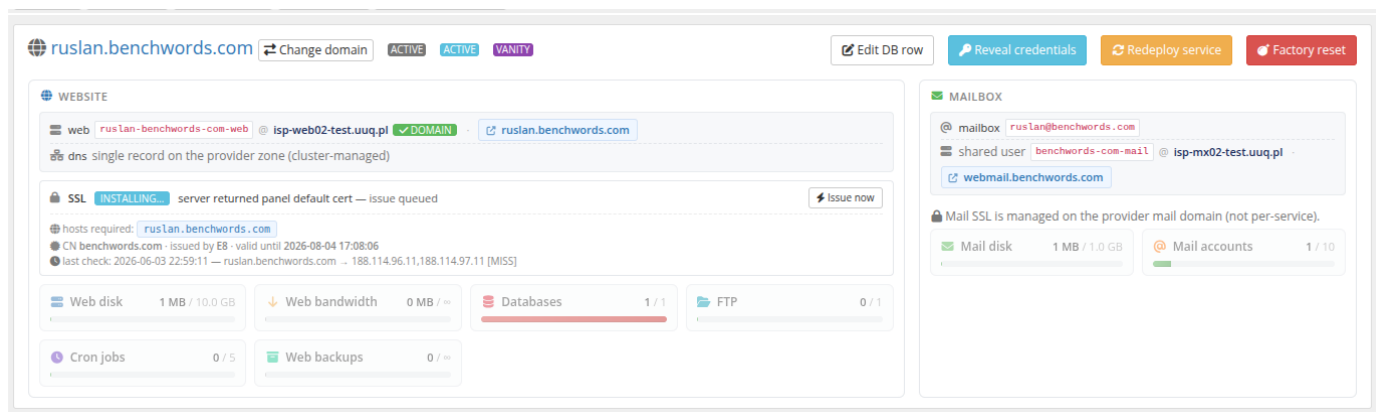
Sent automatically to anyone who emails you. Leave empty to turn the auto-responder off.

Save auto-responder

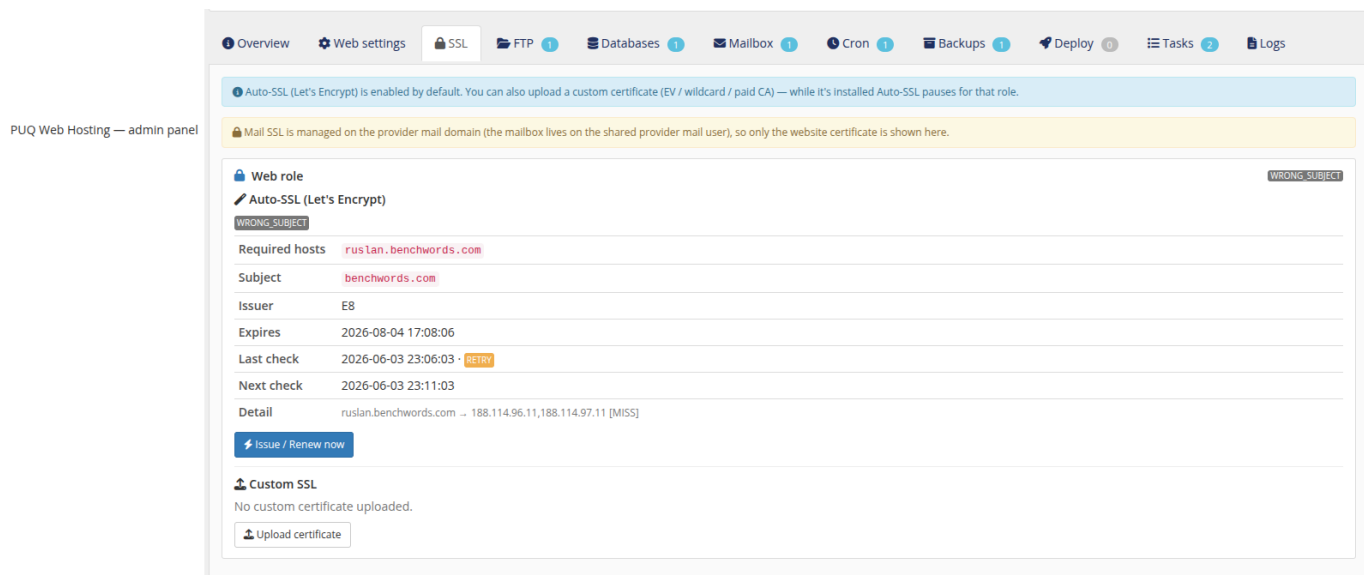
The customer can still manage their **website** like normal hosting — PHP version & HTTPS (Web settings), FTP accounts, databases, cron jobs and logs — all scoped to their `[name.domain]` site.

What your staff see

The admin service panel for a vanity service makes the shared model explicit: the **Website** card shows the per-service web user and a "*single record on the provider zone (cluster-managed)*" note; the **Email** card shows the one mailbox on the **shared provider mail user**, and notes that "*Mail SSL is managed on the provider mail domain (not per-service).*"



The SSL tab confirms it — only the **website** certificate is shown; mail SSL belongs to your provider mail domain, not to each slot:



“ Everything the customer does stays inside their own slot. The parent domain, the shared mail account and the DNS zone are never modified per order — exactly as promised on the setup screen.

The Vanity Shop Widget

PUQ Web Hosting module **WHMCS**

[Order now](#) | [Download](#) | [Community](#)

Besides selling vanity slots through the normal WHMCS cart, the module ships a **standalone “claim your name” widget** — two small files you can drop on **any** marketing domain (you can deploy it on hundreds of them). It shows a polished landing page that live-checks names and sends the buyer straight into your prefilled WHMCS cart.

YOUR NAME. YOUR ADDRESS.

Claim your personal site & email

Pick a name — get **name.domain** as a website and **name@domain** as your email, in seconds.

YOUR NAME

DOMAIN

benchwords.com

WEBSITE SIZE

1 GB

MAILBOX SIZE

512 MB

TOTAL

12.00 zł /yr

Get it now →

Powered by PUQ Web Hosting

How it works (and why it's safe)

The widget is just two files — `index.html` (the landing page) and `proxy.php`. The browser talks **only** to the widget's own `proxy.php`, which holds your shared API key and talks server-to-server to your WHMCS. **The key never reaches the visitor**, and `proxy.php` caches answers so it stays fast.

- The visitor picks a **name**, a **domain** and the **website / mailbox sizes**; the widget shows a live **total price**.
- As they type, the name is checked live against your WHMCS — reserved/taken names are rejected, free names are accepted with a `name.domain` / `name@domain` preview.
- On **Get it now** the widget redirects the visitor to your WHMCS cart with the product, domain, name and quotas **already filled in**.

Configure it (addon → Settings → Vanity widget)

In the addon, open **Settings → Vanity widget**:

PUQ Web Hosting

PUQ Web Hosting

Home Services Statistics Infrastructure Logs Settings Help v1.0

Vanity widget — "claim your name" landing

A standalone 2-file landing you drop on any marketing domain (hundreds of them). It pulls your sellable vanity domains from WHMCS, live-checks `name.domain` / `name@domain`, and sends the visitor to the cart with the name + domain pre-filled. The browser talks only to the widget's own `proxy.php` (which holds the key & caches answers) — the key never reaches the visitor.

1. Shared API key

d01ee1926883438253a815c6f02fd51518dd43455c25d03b

Regenerate

Used by `proxy.php` to authenticate to your WHMCS. Regenerating invalidates all deployed widgets until you update them.

2. Your vanity product

Vanity product

Vanity (#104)

Pick the vanity product to sell — grouped by product group (only this module's vanity products are listed).

Paste this into the top of `proxy.php` (identical on every domain):

```
const WHMCS_URL = 'https://whmcs-dev.puq.pl';
const API_KEY   = 'd01ee1926883438253a815c6f02fd51518dd43455c25d03b';
const PRODUCT_ID = 194;
```

Copy config

Cart behaviour

What the widget's Get it button does (applies to all deployed widgets — no re-upload needed).

Product config page

 — open the order page with name + domain pre-filled; the customer reviews and continues. (default, as now)

Skip configuration

 — add to cart with everything pre-filled and land straight on the cart (review & pay), skipping the product-config page.

1. **Shared API key** — used by `proxy.php` to authenticate to your WHMCS. Regenerating it invalidates all deployed widgets until you update them.
2. **Vanity product** — pick the vanity product to sell (grouped by product group; only this

module's vanity products are listed).

3. Copy the small **config block** into the top of `|proxy.php|` (it already contains your WHMCS URL + key + product id).
4. **Cart behaviour** — choose what *Get it now* does: open the normal product-config page, or **skip configuration** and land straight on the filled cart (review & pay).

Then download the two files and upload both to the web root of each marketing domain:

3. Download the 2 files

Upload both to the web root of each domain. `proxy.php` is downloaded with your WHMCS URL + key (and pid, if set) already filled in.

[Download proxy.php](#)

[Download Index.html](#)

Source also lives in the module package: `vanity-shop/` (proxy.php, index.html, README.md).

4. How it works

1. The product must be a Vanity product and its group must have *Vanity domains* configured.
2. Make sure the product has the `vanity_domain` Configurable Option and the `vanity_name` Custom Field (the product's *Config options* tab creates them).
3. Set the pid above, download both files, edit nothing else, upload them to a domain root.
4. The landing checks availability via `proxy.php` → your API endpoint, then on *Get it* redirects to `cart.php?a=add&pid=&customfield[...]=name&configoption[...]=domain` with everything pre-filled.

API endpoint (for reference): https://whmcs-dev.puq.pl/modules/servers/puqWebHosting/vanity_api.php

“ **Prerequisites:** the product must be a **Vanity** product whose group has *Vanity domains* configured, and it must have the `vanity_domain` Configurable Option + the `vanity_name` Custom Field (the product's *Config options* tab creates them — see *The vanity product*).

The buyer's flow on the widget

A **reserved** name is rejected inline, with the live preview:

YOUR NAME. YOUR ADDRESS.

Claim your personal site & email

Pick a name — get **name.domain** as a website and **name@domain** as your email, in seconds.

YOUR NAME

test

DOMAIN

benchwords.com

× The name "test" is reserved and cannot be used.

Website test.benchwords.com

Email test@benchwords.com

WEBSITE SIZE

1 GB

MAILBOX SIZE

512 MB

TOTAL

12.00 zł /yr

Get it now →

Powered by PUQ Web Hosting

A free name turns green and enables the button:

YOUR NAME. YOUR ADDRESS.

Claim your personal site & email

Pick a name — get **name.domain** as a website and **name@domain** as your email, in seconds.

YOUR NAME

test2

DOMAIN

benchwords.com

✓ test2.benchwords.com is available

Website test2.benchwords.com

Email test2@benchwords.com

WEBSITE SIZE

1 GB

MAILBOX SIZE

512 MB

TOTAL

12.00 zł /yr

Get it now →

Powered by PUQ Web Hosting

On **Get it now** the button shows a spinner while it redirects...

YOUR NAME. YOUR ADDRESS.

Claim your personal site & email

Pick a name — get **name.domain** as a website and **name@domain** as your email, in seconds.

YOUR NAME

test2

*

DOMAIN

benchwords.com

✓ test2.benchwords.com is available

Website

test2.benchwords.com

Email

test2@benchwords.com

WEBSITE SIZE

1 GB

MAILBOX SIZE

512 MB

TOTAL

12.00 zł /yr

☐ Going to checkout...

Powered by PUQ Web Hosting

...and the visitor lands on your WHMCS cart with the Vanity product, the website and email, the quotas and the price already filled in — they just pay:

Shopping Cart

Categories

HOSTING

Proxmox KVM

Support

PUQVPNC

Synology

MikrotikWireGuardVPN

Mikrotik VPN

ownCloud

MinIO S3

Nextcloud

TEST

Reverse DNS

Application

Docker Immich

Docker n8n

Docker Grafana

Docker InfluxDB

Docker NextCloud

Review & Checkout

Product/Options

Price/Cycle

Vanity [Edit](#)

\$3.31

x

HOSTING

Annually

» Website: test2.benchwords.com

» Email: test2@benchwords.com

» Website quota: 1 GB \$0.28

» Mailbox quota: 512 MB \$0.28

Empty Cart

Apply Promo Code

Enter promo code if you have one

Validate Code

Order Summary

Subtotal \$3.31

VAT @ 23.00% \$0.00

Totals \$3.31 Annually

\$3.31

Total Due Today

Checkout →

Continue Shopping

“ One vanity product can be fronted by a single WHMCS order form **and** by as many drop-anywhere widgets as you like — every landing page funnels into the same prefilled cart.