

Setting Up the Vanity Group & Sellable Domains

PUQ Web Hosting module **WHMCS**

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A vanity offer is built on a special **server group** whose *purpose* is **Vanity**. This page sets up that group and the parent domains you will sell names on.

Step 1 — Make a group a Vanity group

Create a server group (Infrastructure → **Server Groups** → **Add Server Group**), open it, and on the **General** tab set **Group purpose** to **Vanity**.

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The screenshot shows the 'Add Server Group' form in WHMCS. The 'General' tab is active. The 'Name' field contains 'Vanity'. The 'Group purpose' section has 'Vanity' selected, with a description: 'sell name.<domain> / name@<domain> on domains you own'. The 'Reserved names' field contains 'admin2'. A footer note states: 'Names customers may not register on this group's vanity domains (one per line, or comma-separated; case-insensitive). Enforced on the order form, the client setup page, and at provisioning. These are added on top of the built-in technical reservations (www, mail, admin, ns1, _dmarc, ...) — you don't need to repeat those.'

← Back Vanity Save group

General Variables DNS servers Vanity domains

Name *

Vanity

Description

Group purpose

Standard hosting — web / mail / dns servers + DNS cluster Vanity — sell name.<domain> / name@<domain> on domains you own

Choosing Vanity hides the hosting-config tabs and shows the *Vanity domains* tab; web servers are picked per vanity domain there. Switching purpose takes effect after you click **Save group**.

Reserved names — Vanity only

admin2

Names customers may not register on this group's vanity domains (one per line, or comma-separated; case-insensitive). Enforced on the order form, the client setup page, and at provisioning. These are added *on top of* the built-in technical reservations (**www**, **mail**, **admin**, **ns1**, **_dmarc**, ...) — you don't need to repeat those.

Switching to Vanity changes the group editor: the hosting-config tabs disappear and a **Vanity domains** tab appears. A vanity group only has four tabs — **General**, **Variables**, **DNS servers**, **Vanity domains**.

Reserved names

The General tab has a **Reserved names** box (one per line). These are names customers may **not** register on this group's domains (e.g. `admin2`, your own brand words, etc.). They are enforced on the order form, the client setup page, the API and at provisioning — **on top of** the built-in technical reservations (`www`, `mail`, `admin`, `ns1`, `dmarc`, ...), which you never need to list yourself.

Step 2 — Attach DNS servers

On the **DNS servers** tab, tick the nameservers that will carry the subdomain records for this group's domains. Subdomain records are pushed to **every** attached DNS node (active-active).

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General Variables DNS servers Vanity domains

Vanity group — only the DNS server selection applies here. Zones belong to your provider domains (configured on the Vanity domains tab); the subdomain records are pushed to the servers ticked below.

Attach DNS servers to this group. DNS servers are independent — one server can serve many groups. Subdomain records for this group's vanity domains are pushed to every attached server.

Available DNS servers — 2 of 2 selected Save DNS selection

No server in this group has Web AND Mail capabilities ticked — unified-deployment products will fail to provision here. Edit a server under Web servers and tick both caps, or stick with Split-deployment products.

Name	Driver	Caps	Hostname	Status	Capacity
<input checked="" type="checkbox"/> isp-ns1-test.uuq.pl	HESTIACP	WEB MAIL DNS	isp-ns1-test.uuq.pl	ACTIVE	4
<input checked="" type="checkbox"/> isp-ns2-test.uuq.pl	HESTIACP	WEB MAIL DNS	isp-ns2-test.uuq.pl	ACTIVE	4

Don't see your DNS server? Add it on the DNS Servers page first.

If a domain uses **External / wildcard** DNS (next step), the module writes no DNS at all and this selection is irrelevant for that domain.

Step 3 — Add the parent domains you sell

Open the **Vanity domains** tab. This is the core of the setup. Note the banner restating the safety guarantee — the module only adds/removes the per-service subdomain, one mailbox, and (in push mode) one DNS record; it never touches the parent mail domain, the zone, or your provider Hestia

user.

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General Variables DNS servers @Vanity domains

Vanity mode is destructive-safe by design. The module only adds/removes the per-service subdomain, ONE mailbox, and (push mode) ONE DNS record. It never touches the parent mail domain, the DNS zone, or your provider Hestia user. Make sure the provider mail user below already owns the mail domain on HestiaCP before selling slots on it.

@ Sellable parent domains — 1 domain(s) Add domain

Domain	Mail server / user	DNS	TTL	Status	In use
benchwords.com	benchwords-com-mail @ benchwords.com	EXTERNAL	3600	ACTIVE	3

For each domain you sell, create a WHMCS Configurable Option named `vanity_domain` on the product, whose option values are exactly these domain strings, and a product Custom Field named `vanity_name` for the buyer's name. Set the product Deployment mode to Vanity and bind it to this group.

Click **Add domain** and configure each parent domain:

Parent domain *

The domain you own. Sold as `name.<domain>` (site) + `name@<domain>` (mailbox).

✉ Mail (required)

Mail server *

Provider mail username *

Mail domain (blank = parent domain)

🔧 DNS for the subdomain

DNS mode

External: you maintain a wildcard `*.domain` or manage DNS yourself. Push: the module writes the `name` A/AAAA record into your existing zone.

🌐 Web servers — which servers may host this domain's sites (least-loaded is picked at order time)

isp-web01-test.uuq.pl `isp-web01-test.uuq.pl` (3)

isp-web02-test.uuq.pl `isp-web02-test.uuq.pl` (6)

Leave empty only for a mail-only vanity product. Otherwise tick at least one.

Status

Notes

Cancel

Save

Field	What it means
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Parent domain	The domain you own and sell on (e.g. <code>benchwords.com</code>). Sold as <code>name.<domain></code> (site) + <code>name@<domain></code> (mailbox).
Mail server + Provider mail username	The shared Hestia mail user that already owns the mail domain. This user must already own the mail domain on HestiaCP before you sell slots on it. Every customer mailbox is created on this one user.
Mail domain	Usually the parent domain; leave blank to use it.
DNS mode	External / wildcard — you maintain a <code>*.domain</code> wildcard (or manage DNS yourself) and the module touches no DNS. Push — the module writes the <code>name</code> A/AAAA record into your existing zone.
Web servers	Which Web nodes may host this domain's sites. The least-loaded ticked node is chosen at order time. Tick at least one (leave empty only for a mail-only vanity product).
Status	<code>Active (sellable)</code> to offer it; otherwise hidden from new orders.

“ **DNS mode tip:** a `*.benchwords.com` wildcard A-record pointing at your web tier is the simplest setup — every new `name.benchwords.com` resolves immediately with zero per-order DNS work. Use **Push** mode only when you need exact per-name records in a zone the module manages.

Step 4 — Variables (optional)

The **Variables** tab works the same as for standard groups — group-wide `{name}` values used by DNS zone templates. Most vanity setups don't need it (the subdomain record is the only DNS the module writes). Note that a vanity group shows only four tabs — General / Variables / DNS servers / **Vanity domains** — the hosting-config tabs are hidden.

The screenshot shows the PUQ cloud management interface. At the top, there is a navigation bar with the PUQ logo and menu items: Home, Services, Statistics, Infrastructure, and Logs. On the right side of the navigation bar are links for Settings, Help, and version v1.0. Below the navigation bar is a breadcrumb trail: Back > Vanity. A 'Save group' button is located in the top right corner of this section. The main content area has tabs for General, Variables, DNS servers, and Vanity domains. The 'Variables' tab is active. A descriptive text reads: 'Group-wide key/value pairs substituted into DNS zone template records as (name) placeholders. Empty values fall through to the product's WHMCS configurations; if both are empty, the worker drops template records that reference the variable.' Below this text are two input fields: 'ns1' with a 'value' placeholder and 'ns2' with a 'value' placeholder. There is an '+ Add variable' button on the left and a 'Save variables' button on the right.

Once the group has at least one **Active** parent domain with a mail user and a web server, it is ready. The next page wires up the **product** that sells from it.

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